



The Orchid Collection

Vol. 38, No. 9 - May, 2018

Genesee Region Orchid Society, Inc.

<http://www.geneseeorchid.org>

NEXT MEETING: Monday, May 7, 2018

Orchids 101 - 6:00 p.m. ❁ Social "Hour" 7:00 - 7:15 p.m. ❁ Meeting begins at 7:15 p.m.

Louis S. Wolk Jewish Community Center, 1200 Edgewood Ave., Rochester, NY



Brassia verrucosa (species)

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Spring might be here, no one really knows. Still too early to put your orchids outside, that's for sure. Or maybe it *is* time. With the climate more or less swinging wildly between extremes, your guess is as good as ours.

Join us in May as horticulturist Inge Poot presents her program on "Brassias." Brassia orchids are commonly known as "Spider Orchids" because the petals of the blooms are elongated, narrow and spiky and suggest the shape of a spider's legs. The genus Brassia consists of 30 to 40 species with numerous hybrids. It is said that Brassias resemble spiders in order to attract female spider wasps – it's pollinators.

Inge Poot has a Master of Science degree in botany from the University of Toronto. She also studied medicinal plants at York University, Toronto. She has had a life-long interest in plants and animals and has always maintained extensive plant collections both in the house and in the garden. She is an accredited judge of the American Orchid Society and has a 20' x 30' greenhouse full of mostly orchids. Inge is an active member of the Southern Ontario Orchid Society, and frequently serves as a AOS judge at our annual Spring orchid shows.

Members are free to bring in their own plants for sale or trade. We will be taking Inge to dinner prior to the meeting. Please see our website for details as they become available.

The Show Table will be back, so please don't forget your flowering plants. We'll see you there!

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GROS Meeting Minutes April 2, 2018

President Jeanne Kaeding called the meeting to order at 7:18 p.m.

Thanks to all who brought refreshments: John Kellas, Elizabeth Bieck

Welcome new member Val Hill from Fairport, and guests Rich from Naples, Joyce from Avon

There being no corrections to the minutes of the March 5, 2018 meeting, Fran Murphy moved to accept, Bill Renick as seconded, and the minutes were accepted.

Treasurer Denis Monefeldt reported balances as of April 2, 2018:

Cash on hand as of 3/4/18: \$25,106.04

Included in above:

Income since last meeting: \$11,267.37

Expenses paid out: \$6,090.12

Not all show expense bills have been received.

Nominating committee member Margery Greene announced the slate of officers for the 2018-2019 term, to be voted on at the May meeting:

President: Jonathan Jones

Executive Vice President: Kim Hober

Program Vice President: Carol Butcher

Secretary: Margery Greene

Treasurer: Susan Ackerman

Margery also announced that she had updated the member name badges. Anyone with a gold name badge is paid through 2018-2019.

Jonathan Jones gave a report on how the Show went. It was well attended: 909 paid attendees, up 155 from last year. Admissions collected this year: \$5,990 compared to \$4,739 last year.

Comments from the public on the show layout were generally positive.

45 people attended the preview party. \$25 per ticket did not cover the entire expense, which worked out to \$38/ticket. The GROS supplemented the difference.

Show publicity: the 588 postcards mailed were in addition to public notified by email. Postcards only went to those whose email addresses we did not have. We had many road signs, and all were retrieved. We also had Facebook publicity.

Jeanne Kaeding asked how much was spent and how much we made. Jonathan estimated the profit will be about \$4,100 once all bills are received and paid. Denis Monefeldt remarked that the net profit is actually down from last year due to the party subsidy and the purchase of new banners and signs, which can be re-used.

Jonathan's efforts got attendance up 20% in one year. Gardenscape participation was a big help. The postcards handed out at Gardenscape were marked so we could see how they worked out. The mailed out postcards brought fewer returns.

Attendance on Friday was about 130. Sunday attendance was down slightly.

Vendors were very happy – they made more than last year, and some nearly sold out.

Diane Bernard commented about the displays – she heard from some judges that a lot of plants in the club exhibit seemed hidden by the lack of exhibit backdrop. The Niagara Frontier Society did get a backdrop.

Carolyn Edwards asked if there was any feedback from the judges regarding plant exhibits being in two separate rooms. Apparently there was some grumbling but not much. The public liked having plants in front as one entered.

John Kellas mentioned that the parking lot was so full by noon his friends gave up and left. This has been a perennial problem with our show at the Eisenhart, but we spent more money and were less successful when we tried Monroe Community College as a venue in order to solve this problem.

Diane Bernard said in the past we have made an arrangement for overflow parking on Saturday at the church across the street. Kim Hober pointed at that this year some of the parking lot was taken up by huge snow piles, something we did not run into in past years.

Jonathan is working on next year's date already and is leaning towards the end of March. Luda Weiss advised we avoid Passover for the show date. John Kellas also mentioned that

at the end of May or early June the Museum will be breaking ground on a new building between the Planetarium and the Museum, which will impact the parking lot.

Natalie Auburn wondered if we could afford a shuttle service to lots further away. Diane stated we need to interface with the museum and the school (Charter School next door to the Eisenhart) regarding Friday traffic.

Jonathan thanked all the volunteers. There were 19 exhibits this year. Diane gave a big thank you for a job well done to Angela running the kitchen.

This summer's picnic will be at Fran Murphy's on Saturday, July 21. There will be no grilling. Everyone should bring a dish to pass. Jonathan has all the plastic ware and will bring it.

Jeanne Kaeding is planning a Board meeting to discuss donations. Anyone with particular donation requests should send them to Jeanne and/or Kate Recard (Member-At-Large).

Bill Renick had a stack of cards for the Mid-America Orchid Conference in Cleveland at the end of April. Fran Murphy announced Sonnenberg's seasonal opening and orchid show will be April 21-22, 2018.

There being no further business, Jonathan Jones made a motion to adjourn the business part of the meeting. Fran Murphy seconded. Motion carried, business meeting adjourned at 7:45 p.m.

For the program, first Lewis Tandy spoke about orchid pests and pest control.

Then Phil Matt gave a presentation on growing under LED lights.

After the presentations, came the plant raffle, which included 4 mini-phals donated by Claudio Rossi.

Bill Renick drew the winning ticket for the cross-stitch. The winner was Sarah Wemett.

Fran Murphy presented the show table, concluding the evening.

-Margery Greene

GROS Secretary

GROS Executive Board Meeting

April 17, 2018

Present: Jeanne Kaeding, President; Fran Murphy, Co-President; Natalie Auburn, Executive Vice President; Kim Hober, Program Vice President and Nominee for 2018-2019 Executive Vice President; Margery Greene, Secretary; Jonathan Jones, Show Chair and Nominee for 2018-2019 President; Susan Ackerman, Nominee for 2018-2019 Treasurer; Carol Butcher, Nominee for 2018-2019 Program Vice President.

Meeting called to order at 7:10 pm. Agenda: propose donations for the general membership to accept or amend at the May meeting.

Jeanne proposed we spend more on donations than in recent years. Proposed donations:

Judging Centers:

Toronto (our home center)	\$500.00
Ann Arbor (Dave Miller judged our show)	\$100.00
National Capital (John Dunkelberger judged our show)	\$100.00
Total:	\$700.00

After discussion about raising our total donations, the following proposed amounts were agreed:

Bergen Swamp Preservation Soc.	\$300.00
Sonnenberg - for supplies & orchids	\$300.00
American Orchid Soc. for Conservation	\$300.00

North American Orchid Conservation Center, an affiliate of the Smithsonian:
\$300.00

As suggested by Diane Bernard: The Orchid Conservation Alliance, which buys land in Ecuador, Brazil and other locations to preserve orchid habitat:
\$300.00

The North American Conservation Center is the organization that supplied to orchid species punch outs and video link used at our show. Sue Ackerman will get the board more information/web link.

Proposed total donations: \$2,400.00

The 2018-2019 Board will set the 2018-2019 budget before the September 2018 meeting. However in order to reserve the meeting space and dates, and so as to allow the Program Vice President to start working on programs, the 2018-2019 calendar and possible meeting ideas were discussed.

Natalie asked whether we should increase our budget for speakers. Other thoughts included sharing speakers with Toronto and other clubs in upstate New York, which is sometimes more work than it is worth. We can go ahead with our own programming and let the other clubs piggy-back their programming onto ours if they want, rather than trying to coordinate programming in advance.

Jonathan has the contract for the Eisenhower Auditorium for next year's show with show dates March 28-31, 2019. The deposit must be sent by Wednesday, April 25, 2018. Jeanne will take care of it.

Jonathan gave updates on the 2018 show and other items. The show netted about \$4,000-\$4,100.00. Jonathan has all the banners, risers, etc. Dean Edwards has the club's better books from the library and is listing for sale online. Jonathan has other books that Fran got from John Ellenberger's collection.

Fran asked who is in charge of our Facebook account. Nominally it is David Foster but Jonathan has Administrative rights to both our Facebook accounts - the "group" account and the regular page, which is the one non-GROS members can see. Ron Ullig is administrator but he gave Denis Monefeldt administrative rights (as well as Jonathan). Jonathan did promo for our show on this account.

Jonathan advised we do have room in future shows for more exhibits.

Meeting dates for next year: The September meeting will be Tuesday, September 4th, the day after Labor Day. It cannot move to Monday of the following week, because that falls on Rosh Hashana and the JCC where we meet is closed.

After some discussion as to whether we should have an auction, and if so, as a Monday evening meeting or a separate fundraising event, the majority felt separate event. In that case Jonathan would publicize it on Facebook. The latest we could have the auction would be

November because cold weather would preclude the nurseries from shipping plants later in the season. Kim is willing to coordinate the ordering and auction again but someone else would need to keep some of the plants.

Our usual 1st Monday after the 1st Sunday meeting date for October falls on Columbus Day. It was agreed that is not a reason to change the date.

The question was raised, do we want a January meeting. Right after the holidays, attendance tends to be light. Carol wants a January meeting. By not eliminating the January meeting and having the Auction as a separate event, there will be an extra rent cost of \$150-\$200, which those present felt was not a problem.

A few program ideas were tossed around. Kim advised that Fred Clarke is coming to Toronto September 2nd. Canada doesn't celebrate Labor Day at the same time as the U.S. However to invite Fred to our meeting on September 4th would mean an idle day in between. Our members interested in hearing him could go to Toronto if they want.

Other ideas for speakers:

- Marc Kachadurian from the Brooklyn Botanical Garden (sorry if I butchered his name);
- there is a Midwestern Cypripedium specialist;
- Theresa Hill, Hillview Gardens in Washington State on paphiopedilums,
- Kristin (Uthus) from New World Orchids in Ann Arbor, Michigan (suggested by Jonathan) and
- Tom Biggart (of Granite Hills Orchids in California) (suggested by Bill Renick.)

For the transition from 2017-2018 to 2018-2019 President, meeting dates and contract with the JCC are priorities.

For 2018-2019, Bill Renick needs to be confirmed as continuing to run the beginners' meetings.

Finally, Jonathan raised the question of how to not invite back a Vendor who rubbed many members and customers the wrong way. If Edgar Stehle and Glen Decker are able to return, along with J&L (new to our show this year)

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(Board Minutes, from previous page)

we could say we are focusing on diversity of product offerings and want to make sure we don't dilute sales per vendor by having too many. Also noted was keeping on all vendors to keep up the quality of their exhibits if they want to participate.

Meeting ended just before 9:00 p.m.

- Margery Greene

Secretary

Genesee Region Orchid Society Officers 2017-2018

President	Jeanne Kaeding	621-4983	copres2@geneseeorchid.org
Executive VP	Natalie Auburn		veep@geneseeorchid.org
Program VP	Kim Hober		prog@geneseeorchid.org
Treasurer	Denis Monefeldt		treas@geneseeorchid.org
Secretary	Margery Greene		sec@geneseeorchid.org
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AOS Rep.	Dave Weiss	544-3561	aosrep@geneseeorchid.org
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Education		<open>	
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Nominating	Mark Gillette	589-6031	
ODC Rep.	Alan Salzman	377-3213	
Property	(Exec.VP)		
Raffle	<open>		
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Youth Rep.	Jack Randolph		



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