



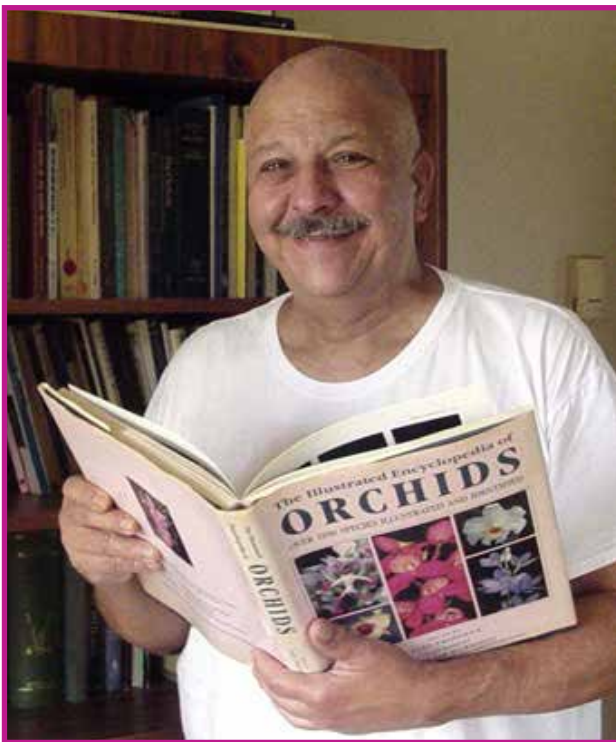
The Orchid Collection

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Genesee Region Orchid Society, Inc.
<http://www.geneseeorchid.org>

NEXT MEETING: Tuesday, Sept. 6, 2016

Social "Hour" 7:00 - 7:15 p.m. * Meeting begins at 7:15 p.m.
Brighton Town Hall, 2300 Elmwood Ave., Rochester, NY



Claudio Rossi

founded Cloud's Orchids in 1990, providing locally flask-raised orchids to other nurseries and the general public worldwide. Claudio is currently an orchid judge with senior status from the AOS (American Orchid Society), and has maintained his passion for gardening. He is a familiar figure at our annual Spring orchid shows.

Members may pre-order plants for delivery to the talk using the order form on the Cloud's Orchids website (www.cloudsorhids.com - orders must be placed before Monday, August 29th). Claudio will be bringing some plants for sale at the meeting. There will be NO member plant sales at this meeting, please note!

We're taking Claudio to dinner at Beale Street, 689 South Avenue, at 5:15 p.m. prior to the meeting. Please let Kim Hober know if you're planning to attend. As usual, everyone pays for his or her own meal - except Claudio!

The Show Table will be back, so please don't forget your flowering plants. We'll see you there!

No sign of the Fall as of yet. The hot, dry weather continues in Western New York unabated, more or less, and our focus stays on the outdoors. But we **know** that the change of season is inevitable.

Join us at the Brighton Town Hall as we once again welcome Claudio Rossi of Cloud's Orchids as he presents "Easy Oddballs."

Some of the strange members of the orchid family that are very easy to grow in the average home. These are the weirdos that will intrigue and make great conversation topics for your visitors. Follow up with your orchid questions!

Claudio Rossi has been growing orchids since 1974. He has a strong background in botany, taxonomy, genetics, statistics, computers and horticulture. He has had a wide spectrum of experience such as a rose judge, horticulturist at the University of Windsor, owner of an art gallery and Computer Analyst with IBM. Claudio

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Board Minutes ♡2-3

GROS Board Meeting Minutes - July 23 2016

Present: Jeanne Kaeding, Denis and Emilie Monefeldt, Kate Recard, Bill Renick, Carol Butcher, Phil Matt, David Forster, Diane Bernard

Audit of Books

Kate Recard, Member-at Large, reported that the Audit is complete, the books are in good shape, and has signed off on them; the books have been passed on to the Treasurer.

Programs

Kim Hober could not attend; the Board voted to renew the Orchid digest subscription for one more year. There are several programs we could order to fill in if a planned speaker has to cancel at the last minute, etc. Several ideas were suggested for programs this coming year.

Non-profit Status

Denis Mondefeldt, Treasurer, reported that the application for 501c3 status is complete and with the Board's approval, which was given, will send it in with the required \$275.

Meeting Rooms for 2016-2017

Jeanne Kaeding reported that the Brighton Town Hall has been rented for September, October, and December. The Contract for two rooms at JCC (meeting room and beginner's meeting room) for January through May has been signed and sent with a check for \$625.

Show

Carol Butcher and Diane Bernard talked about the need for help, particularly IT help, with the show.

Society By-Laws

The By-laws were discussed. It was decided that there was no need to quickly modify the By-Laws, that as written they were sufficient for the 501c3 application. However, they need to be redone to formalize new responsibilities for the Treasurer, and clarify communication with the membership, i.e. several references to the "newsletter" should be changed to include other means of communication.

Library

There was some discussion about dissolving the library, as very few people seem to be using it. We tabled this discussion since Fran

Murphy, who has had the most experience lately with the Library, could not attend this Board Meeting. Also, since dissolving the Library will directly affect the membership we wish to discuss it with them.

Budget

The 2016-2017 Budget needs to be presented to the membership in September. The audit is done, we will begin work on the budget.

Facebook Page

David Forster: The Facebook page, already in operation (see <https://www.facebook.com/geneseeorchid/>) is an "open group" page. This means that anyone can look at the page, and all society members can post pictures and messages on the side. Members can become editors (they will be "allowed" by David Forster) and then can post in the main section. David Forster will review postings for appropriateness.

Website

Phil Matt: Discussion of the web site revolved around three issues. One is that the Society own the web address. The current host demands that an individual be listed as in charge of the web site. The compromise is that David Forster also be listed as an administrator of the site, so that if something happens to one administrator, the other can continue with the website, change ownership to another club member.

The second issue was privacy and security of the memberships' information, i.e. addresses, telephone numbers, email. The membership list with all this information will not be published on the website. What will be available on the website, to the membership only (you have to log in to get it), is the information each member wants to share.

The third issue is timeliness of information, particularly on forthcoming meetings. It was agreed that program information should be given to Phil and David no later than two weeks before the next meeting so that both the web site and the Facebook page can publish the information, and that the president would send out a reminder email a few days before the meeting.

Other Business

The picnic will be held the second Sunday in June and the President will try to reserve the

Pond View Shelter at Mendon Ponds Park as soon as possible.

*Recorded by Jeanne Kaeding, President;
JoAnn Roberts, Secretary, could not attend*

GROS Board Meeting Minutes - July 10, 2016

Attending: Jeanne Kaeding, Denis Monefeldt, Emilie Monefeldt, Kim Hober, Kate Recard, Bill Renick.

Society Website

Very important: Needs to be updated. Ownership needs to be transferred to the society. Proposal that content of Newsletter be made into a Website Newsfeed. Phil Matt, current webmaster, will be asked if he is interested in participating.

Newsletter

Since its information is duplicated on the Website and in emails to the membership, we will probably discontinue it.

Facebook

We will try this medium, see how it works. We will approach David Forester to see if he is interested in managing it since he has already put up an individual page.

Email

this is an important tool to communicate with the membership in a timely fashion. Treasurers will update the Master Member Database. President will be in charge of sending out monthly emails to the membership before meetings, and at other times when desirable or necessary.

*(Minutes written by Jeanne Kaeding with
input from all present.)*

GROS Board Meeting Minutes - June 1, 2016

Present: Jeanne Kaeding, Fran Murphy, Kim Hober, Denis Monefeldt, Emily Monefeldt, Kate Recard, Natalie Auburn, Bill Renick, Sue Hill, JoAnn Roberts.

Members Excused: Jack Randolph
Jeanne called the meeting to order.

This first board meeting was held at Jeanne Kaeding's house. Denis and Emily Monefeldt have also volunteered their house at Browncroft and Qualtrough for future meetings.

Meeting Schedule

September 6, 2016 - Claudio Rossi
Brighton Town Hall

October - Auction
Brighton Town Hall

November - Mid America Orchid Congress
Buffalo, NY

December - Pot luck holiday party
Brighton Town Hall

January - Carol Butcher - JCC
February - TBA - JCC
March - TBA - JCC
April - TBA - JCC
May - TBA - JCC
June - Picnic - Mendon Ponds Park

Budget - Denis Monefeldt

Sue Hill will have information for Kate Recard to audit in June and will then pass the books to Denis. Bill Renick also provided several past budgets.

Denis reported that taxes will need to be paid for current year as well as retroactively. JoAnn and Denis will work to get 501(c)3 filing together. Denis thought we should be able to file immediately without waiting for the tax work. He will get the information together.

Speakers

It is customary to take the speakers out to dinner before the meeting. The cost of the speaker's, host's and program chair's dinners are covered by the Society. Other members and guests attending are responsible for their own dinner.

Normal speaker fees and expenses run from \$300 - \$600.

We will need to contact people at Mid America for a better idea of the schedule of events as it gets closer to fall.

Canned programs are available through Orchid Digest and AOS and might be useful for filling a speaker vacancy.

Sales Table

Sales made at the picnic - no commissions back to the Society
Open meetings - sellers fill out a form

Denis will look into ordering a card reader to handle credit card transactions. He also raised the issue of sales taxes due from sales at the meeting and the annual show.

The Society laptop needs to be backed up and a new battery. Denis will order and get it installed.

Website and newsletter

David Forester is willing to spearhead these areas. Kate Recard is also willing to help. The email list will be updated. The Society's email will go to the president. Mike DeVito writes great speaker articles for the newsletter and will hopefully continue to do so.

Annual Spring Show

The show will be a four day show at Eisenhart Auditorium from March 30 through April 2, 2017.

Carol Butcher is willing to work on the show again this year. She also thought that the Society should recognize Diane Bernard for all the work she does for the Society. Some ideas for recognition were cash, gift card, Orchid Digest Award. There is the Jim McGregor Award for an extraordinary volunteer.

Library

A great resource that is under-utilized. Fran Murphy will contact AOS to see about switching from a hard copy magazine to an online subscription. More discussion will need to be had.

Auction

Jen Lang and Clair Cordero have volunteered to work on the auction.

Beginners meeting

Bill Renick will run the beginners meetings.

Refreshments

Natalie stressed that we need a pot just for hot water for the meetings. We will need Society coffee pots as well.

Refreshments for the September meeting will be provided by Jeanne Kaeding, Bill Renick and JoAnn Roberts.

Summer board meeting

IT focus will be slated for some time in early July.

There being no other business, the meeting was adjourned.

- JoAnn Roberts, GROS Secretary



The Orchid Collection is a publication of the Genesee Region Orchid Society. It

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